
Entrepreneurship

So, you want to break into Entrepreneurship? Well, that's great, but know that it is no easy feat. There are many steps you must take just to prepare yourself to embark on the journey, and once you have started your business, many more steps to maintain the business. This workshop is designed to give you the tools you need to start, run, and grow a business you can be proud of!

At the end of this workshop, participants should be able to:

- Understand how to start a business
- Develop a business plan
- Get financing for your business
- Hire and train employees
- Run your business
- Grow your business

Course Outline

- Decide on the Type of Business
- What Is the Market/Competition Like?
- Basics of Starting a Business
- Create a Business Plan
- Get Financing
- Hire Employees
- Training Employees
- Market the Business
- Run the Business
- Grow the Business
-



IBBM Enterprise Centre
Vanama Crescent, P.O.Box 1721,
Port Moresby, NCD
Phone: (675) 321 5018
Fax: (675) 321 5017
Email: info@enterprisecentre.com.pg



2 Day Workshop

Getting Started

- Icebreaker
- Housekeeping Items
- The Parking Lot
- Workshop Objectives

Wrapping up

- Words from the Wise
- Review of Parking Lot
- Lessons Learned
- Completion of Action Plans and Evaluations