

# *Financial Analysis & Management*

Understanding and knowing the story behind the figures when looking at a financial statement of any organization enables managers to ascertain and assess the blood pressure of the health of the organization. Whether the organization is meeting the solvency test any point in time of its operation should be an important consideration for the managers in order to better survive in the industry.

## **Course Outline**

- The Accounting Framework
- Classification and presentation of reports
- Profit and Loss Statement
- Balance Sheet
- Cash Flow Statement
- depreciation and accruals
- The Cash Flow Projection
- Structure and Analysis of Balance Sheet
  - ❖ Trend Analysis
  - ❖ Vertical Analysis
  - ❖ Horizontal Analysis
- Operating and Performance Ratios
  - ❖ Liquidity
  - ❖ Profitability
  - ❖ Efficiency and Financial Stability
- Liquidity Analysis
- Financial Strengths Analysis
- Cash Flow Analysis
- How to influence financial performance
- Fund Management
  - ❖ What is Fund Management
- Evaluation of Capital Investment
  - ❖ Investment Analysis

## **Learning Outcomes**

After completing the Finance Analysis & Management workshop, participants should be able to understand the accounting framework, know how to classify and present financial reports, analyze and interpret reports through the use of various ratios and better manage and evaluate funds and capital funds.

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## **5 Day Workshop**

### **Getting Started**

- Icebreaker
- Housekeeping Items
- The Parking Lot
- Workshop Objectives

### **Wrapping up**

- Words from the Wise
- Review of Parking Lot
- Lessons Learned
- Completion of Action Plans and Evaluations